

# TPG

# **Investor Presentation**

June 2022

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This presentation contains "forward-looking" statements based on the Company's beliefs and assumptions and on information currently available to the Company. Forward-looking statements can be identified by words such as "anticipates." "intends," "plans," "seeks," "believes," "estimates," "expects" and similar references to future periods, or by the inclusion of forecasts or projections. Examples of forward-looking statements include, but are not limited to, statements we make regarding the outlook for our future business and financial performance, estimated operational metrics, business strategy and plans and objectives of management for future operations, including, among other things, statements regarding expected growth, future capital expenditures, fund performance and debt service obligations. Forward-looking statements are based on our current expectations and assumptions regarding our business, the economy and other future conditions. Because forward-looking statements relate to the future, by their nature, they are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. As a result, our actual results may differ materially from those contemplated by any forward-looking statements. Important factors that could cause actual results to differ materially from those in the forward-looking statements include regional, national or global political, economic, business, competitive, market and regulatory conditions, including, but not limited to the following: our dependence on our senior leadership and key investment and other professionals; our ability to attract, retain and motivate investment and other key professionals; the performance of our funds; our ability to raise new funds or capital for our funds and obtain favorable economic terms; our fund investors' willingness to commit new capital to our funds in light of our decision to go public; our execution of new investment strategies or expansion into new markets and businesses; increasing scrutiny from fund investors and regulators on environmental, social and corporate governance matters; the variability of part of our revenue, earnings and cash flow; our funds' historical returns not being indicative of returns on investing in our Class A common stock; the performance of our funds' portfolio companies; our investment in companies based outside of the United States; changes in China's governmental policies and interventions by China's government in industries in which we are invested; our ability to maintain the security of our information and technology networks; the COVID-19 pandemic and associated effects; our ability to manage conflicts of interest, including conflicts of interests relating to our funds' investment activities, conflicts of interest with our partners, directors and senior advisors, and conflicts of interest that may arise between our public stockholders and our management and certain other affiliates due to our compensation and incentive model; the potential misconduct, fraud or other deceptive practices of our employees, advisors or third party service providers or our funds' portfolio companies; pending and future litigation and related liabilities and reputational harm; clawback or contingent repayment obligations if and when triggered under our funds' governing agreements; the historical pro forma financial information in this presentation not being predictive of future performance; our reliance on exemptions from certain governance requirements as a "controlled company" within the meaning of the listing standards; our status as a holding company, with our only material asset being our interest in the TPG Operating Group; us potentially being deemed an "investment company" under the Investment Company Act of 1940, as amended; the disparity in the voting rights among the classes of our common stock; our ability to pay dividends; the effect on our share price of the large number of shares eligible for future sale and exchange; the acceleration of payments under the Tax Receivable Agreement; changes in the debt financing markets or higher interest rates; the intense competition in the investment management business; difficult economic and market conditions; the extensive regulation of our businesses and increased regulatory focus on our industry, including proposed legislative changes that would modify the tax treatment of performance allocations or otherwise adversely impact our business model; changes in the U.S. political and financial regulatory environment; and our structure, which involves complex provisions of U.S. federal tax law. These factors should not be construed as exhaustive and should be read in conjunction with the other cautionary statements and risk factors discussed from time to time in the Company's filings with the United States Securities and Exchange Commission (the "SEC"), including but not limited to those described under the section entitled "Risk Factors" in the Company's Quarterly Report on Form 10-Q filed with the SEC on May 12, 2022, which can be found at the SEC's website at http://www.sec.gov. The forward-looking statements in this presentation represent management's views as of the date of this presentation. We undertake no obligation to update or revise any of these forwardlooking statements after the date of this presentation, whether as a result of new information, future developments or otherwise, except as may be required by law. No recipient should, therefore, rely on these forward-looking statements as representing the views of the Company or its management as of any date subsequent to the date of the presentation.

#### Disclaimer



#### **Industry and Market Data**

This presentation includes market and industry data and forecasts derived from publicly available information, various industry publications, other published industry sources and the management's knowledge of the industry and the good faith estimates of management. This data involves a number of assumptions and limitations, and there can be no assurance these forecasts and estimates will prove accurate in whole or in part. This presentation also includes information and reports provided by our portfolio companies for portfolio company specific revenue and other metrics. Metrics such as portfolio company-specific revenue growth are internal metrics that we monitor and track but are not maintained or audited in accordance with GAAP (as defined below). While we believe that these sources are reliable, we have not independently verified this information. Projections, assumptions and estimates of the Company's future performance and the future performance of the industry in which the Company operates are necessarily subject to a high degree of uncertainty and risk due to a variety of factors.

#### **Non-GAAP Financial Measures**

The historical financial information in this presentation includes information that is not presented in accordance with generally accepted accounting principles in the United States ("GAAP"), including distributable earnings, or "DE," after-tax DE, fee-related earnings, or "FRE," fee-related revenues, or "FRR," and fee-related expenses. These measures are not financial measures under GAAP and should not be considered as substitutes for net income, revenues or total expenses, and they may not be comparable to similarly titled measures reported by other companies. These measures should be considered in addition to GAAP measures. We use these measures to assess the core operating performance of our business. See the appendix to this presentation for a reconciliation of each non-GAAP financial measure to its most directly comparable financial measure stated in accordance with GAAP.

#### **Performance Information**

Past performance is not necessarily indicative of future results and there can be no assurance that TPG or any TPG fund or strategy will achieve comparable results, or that any investments made by TPG in the future will be profitable. Actual realized value of currently unrealized investments will depend on, among other factors, future operating results, the value of the assets and market conditions at the time of disposition, any related transaction costs and the timing and manner of sale, all of which may differ from the assumptions and circumstances on which the current unrealized valuations are based. Accordingly, the actual realized values of unrealized investments may differ materially from the values indicated herein.

Information contained herein may include information with respect to prior investment performance of one or more TPG and TPG funds or investments, including gross and/or net internal rates of return ("IRR") and gross multiple-of-money ("MOM"). Information with respect to prior performance, while a useful tool in evaluating investment activities, is not necessarily indicative of actual results that may be achieved for unrealized investments. The realization of such performance is dependent upon many factors, many of which are beyond the control of TPG. Aggregated return information is not reflective of an investable product, and as such does not reflect the returns of any TPG fund.

See the appendix to this presentation for any additional important information.







# Attractive Scale Solution Distinct Positioning

Purpose-built for growth and innovation in the next era of alternative asset management



# **Strong Growth**



#### Our Firm







#### A Scaled, Experienced Global Firm





#### **Diversified Across Five Multi-Product Platforms**



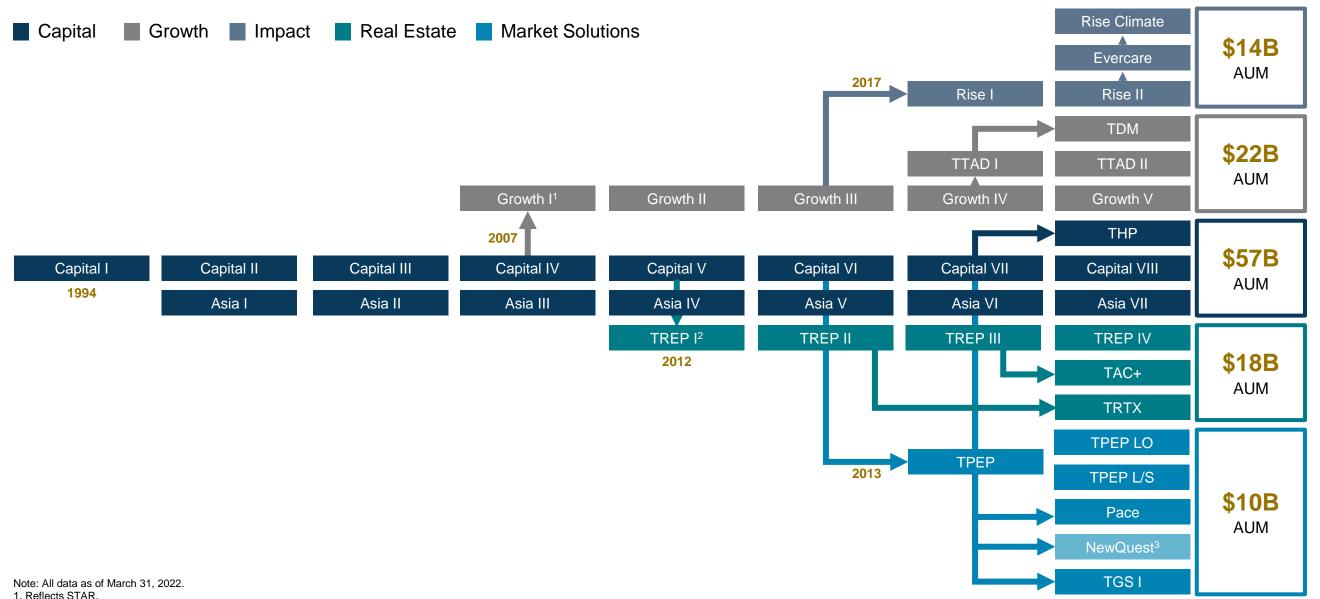
Capital	Growth	Impact	Real Estate	Market Solutions	
<b>Scaled</b> private equity platform	Flexible investing platform focused on rapidly growing businesses	Leading impact investing platform pursuing societal benefits and financial returns at scale	Multi-product real estate investing platform utilizing TPG's shared expertise and insight	Platform focused on leveraging the TPG ecosystem to address market opportunities	
\$57 Billion AUM	\$22 Billion AUM	<b>\$14 Billion</b> AUM	\$18 Billion AUM	\$10 Billion AUM	
TPG Capital	TPG Growth	The Rise Funds	TPG Real Estate Partners (TREP)	Public Market Investing	
TPG Asia	TPG Tech Adjacencies	Real Estate Thematic TPG Rise Climate Advantage Core Plus		Capital Markets	
TPG Healthcare Partners	(TTAĎ)	IFG Rise Chillate	Advantage Core Plus (TAC+)	Private Market Solutions	
<b>Continuation Vehicles</b>	TPG Digital Media (TDM)	Evercare	TPG RE Finance Trust (TRTX)	SPACs	

Note: All data as of March 31, 2022.



#### Demonstrated Success Pursuing Market Opportunities Through Organic Innovation



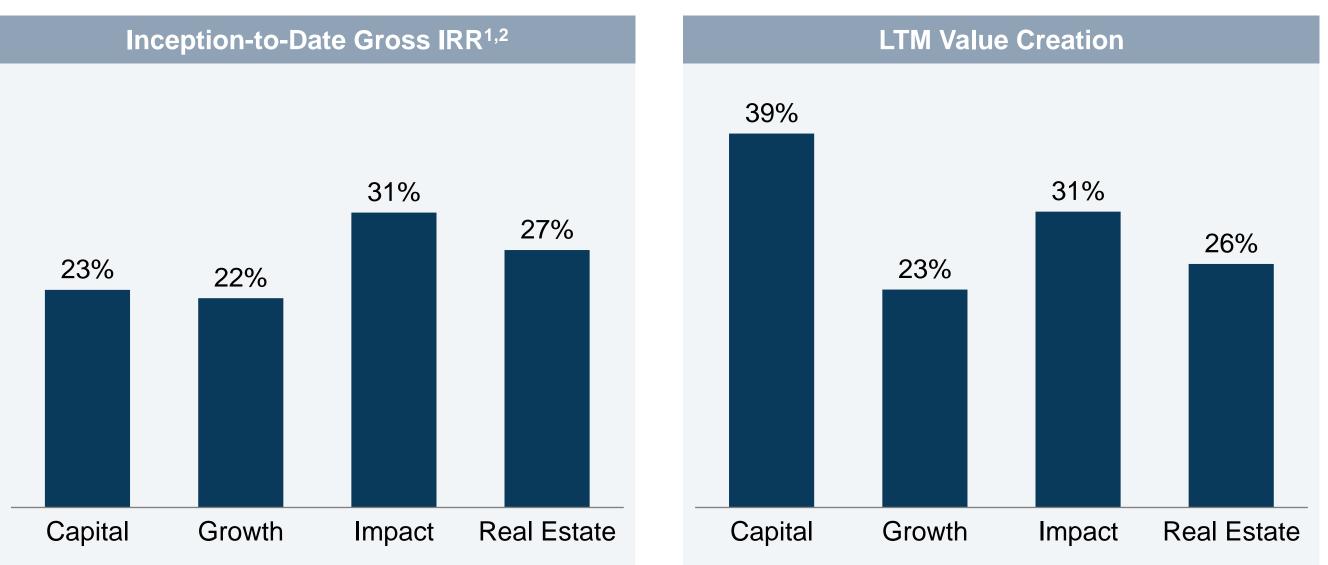


2. TREP I represents a hypothetical fund that is based on TPG V/VI and DASA deals.

3. NewQuest was developed inorganically.

## Strong Track Record of Delivering Value for Investors



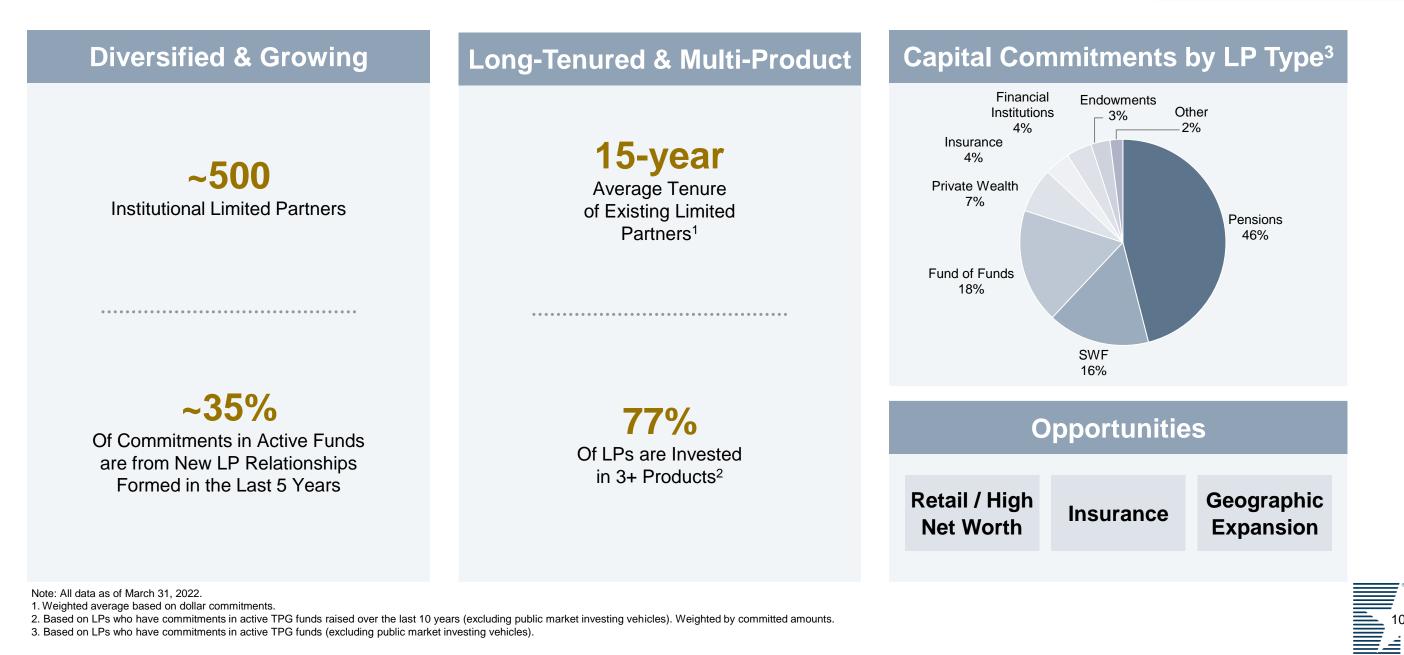


Note: All data as of March 31, 2022. Past performance is not indicative of future results.
1. Returns calculated since inception. Excludes legacy and discontinued funds.
2. Net returns were 15% for Capital, 16% for Growth, 21% for Impact and 20% for Real Estate.



#### **Deep, Committed Relationships with Our Clients**





Note: All data as of March 31, 2022.

1. Weighted average based on dollar commitments.

2. Based on LPs who have commitments in active TPG funds raised over the last 10 years (excluding public market investing vehicles). Weighted by committed amounts.

3. Based on LPs who have commitments in active TPG funds (excluding public market investing vehicles).



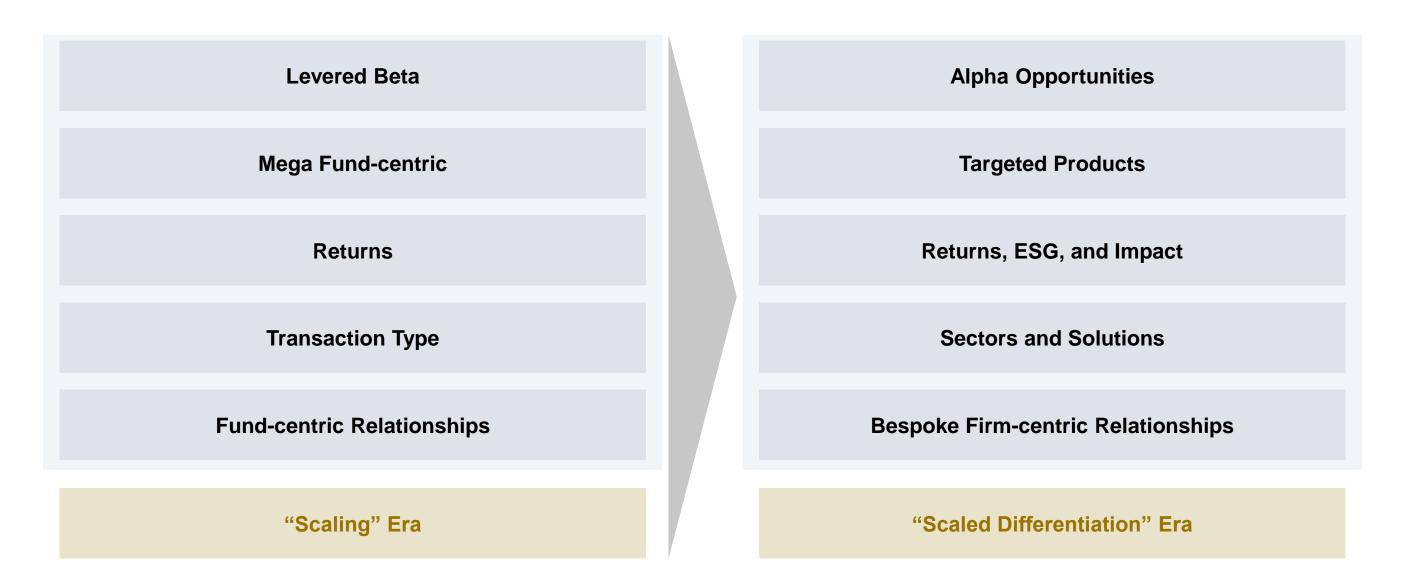






#### **Strategy Built for the Next Era of Alternatives**





#### Strategy Built for the Next Era of Alternatives





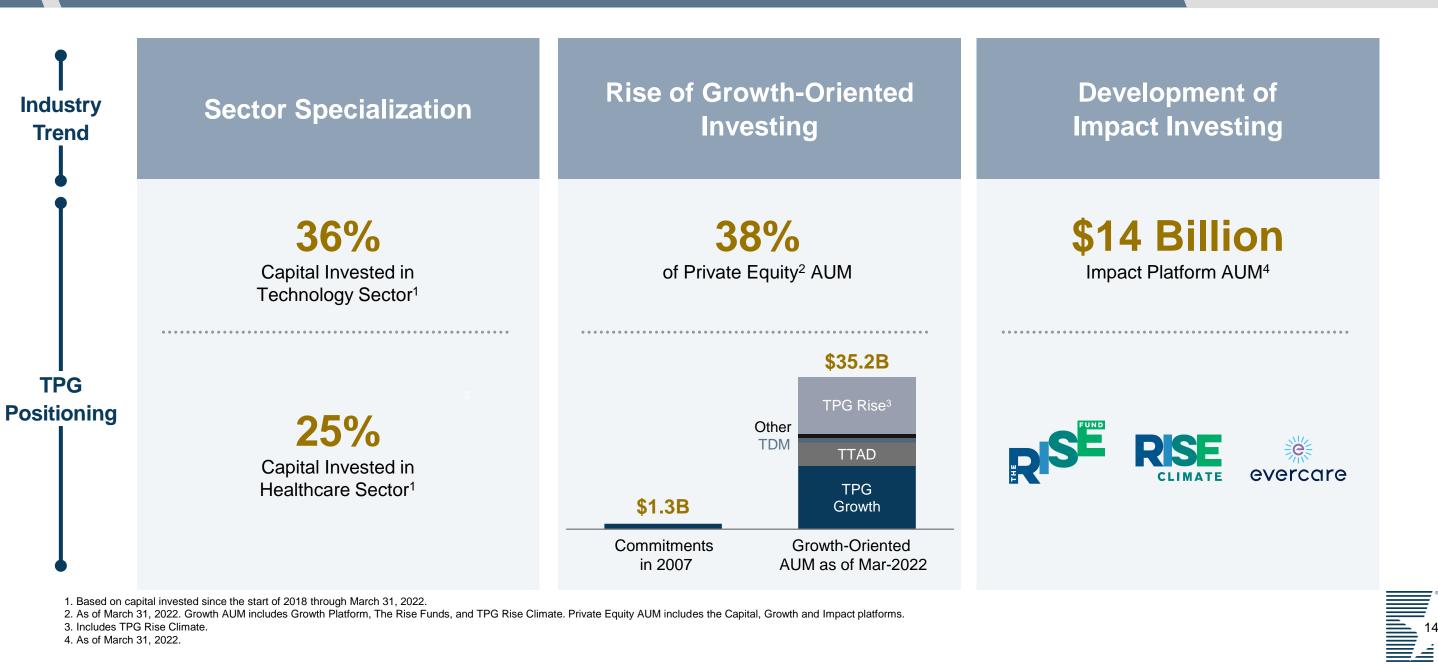
1. Based on Capital, Growth and Impact AUM as a percentage of total AUM as of March 31, 2022.

2. Based on 2021 Pro Forma Non-GAAP Fee-Related Revenue and average of end of 2020 and end of 2021 FAUM.

3. Based on LPs who have commitments in active TPG funds raised over the last 10 years (excluding public market investing vehicles). Weighted by committed amounts.

4. As of March 31, 2022, including the AUM of the Asia product and the unrealized value of investments in APAC from the Impact and Growth platforms (including co-investments). Excludes NewQuest.

#### **Strategy Built for the Next Era of Alternatives**



1. Based on capital invested since the start of 2018 through March 31, 2022.

2. As of March 31, 2022. Growth AUM includes Growth Platform, The Rise Funds, and TPG Rise Climate. Private Equity AUM includes the Capital, Growth and Impact platforms.

3. Includes TPG Rise Climate.

4. As of March 31, 2022.

#### Platform Spotlight: Growth



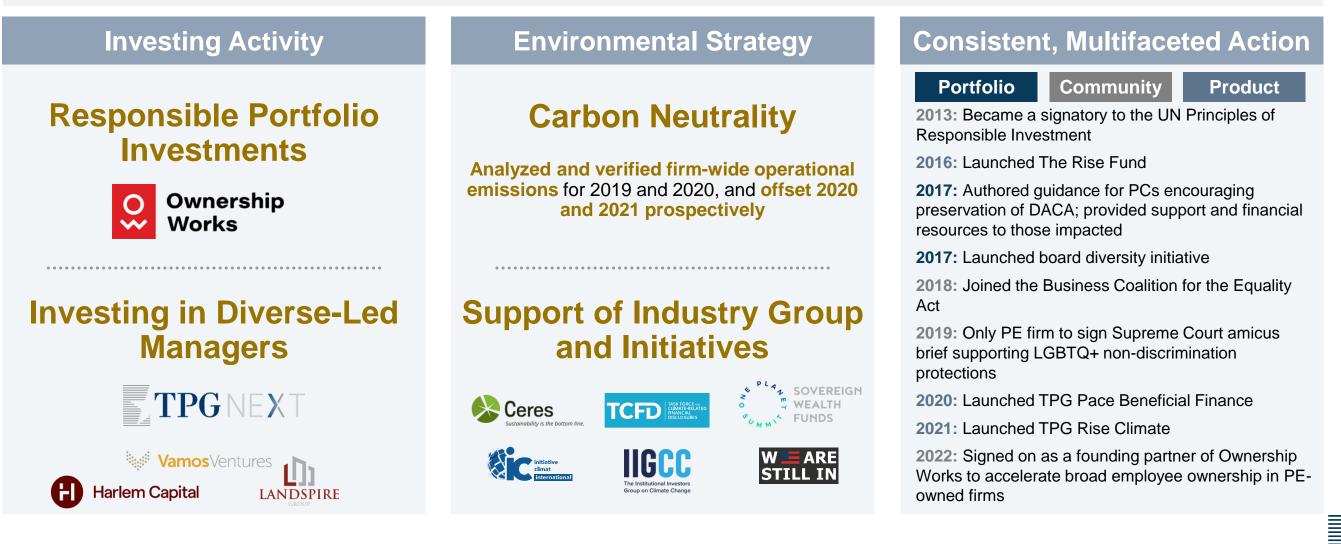


1. December 2010 - September 2021 CAGR; per Preqin.



#### **Environmental, Social, and Governance Action**

Longstanding commitment to fostering strong ESG performance as a firm and in our investment practices



#### Platform Spotlight: Impact



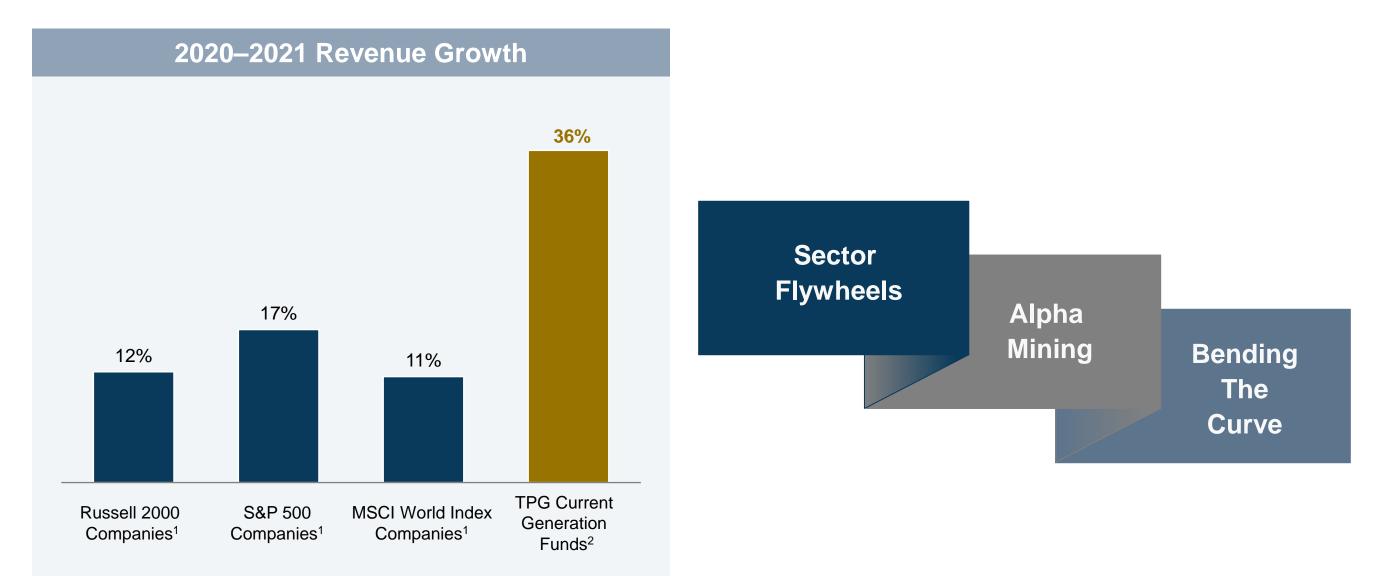




As of December 31, 2021. Value is estimated cumulative impact value to date and excludes terminal value.
 As of March 31, 2022. Includes Rise I, Rise II, and Rise Climate and excludes platform investments.
 Inception-to-date as of March 31, 2022. Net IRR is 21%.
 As of March 31, 2022.

#### **Distinct Investing Style**





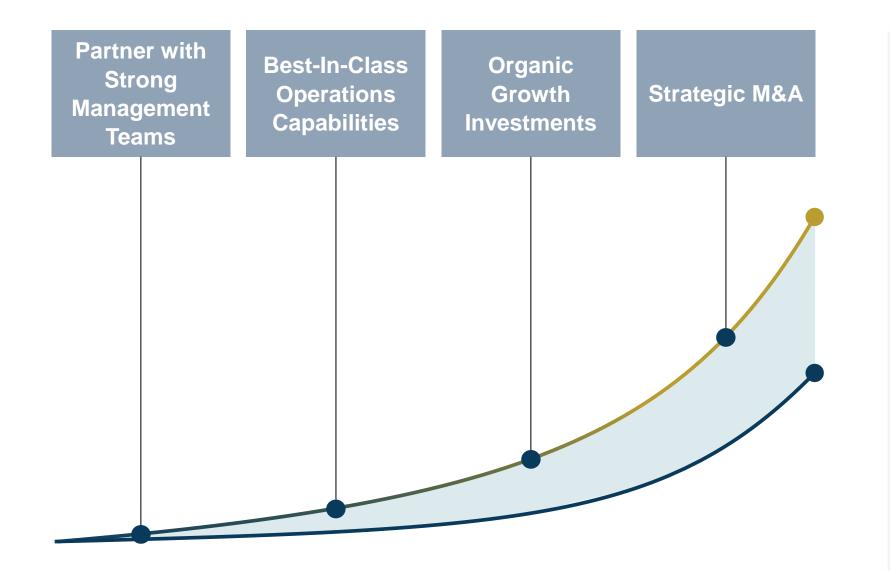
1. Benchmark indices' 2021 revenue growth per Bloomberg.

2. Weighted-average revenue growth where weights are based on unrealized value as of December 31, 2021; includes TPG VIII, TPG Healthcare Partners, Asia VII, Growth V, TPG Tech Adjacencies, and Rise II.





### "Bending the Curve": Driving Transformative Growth



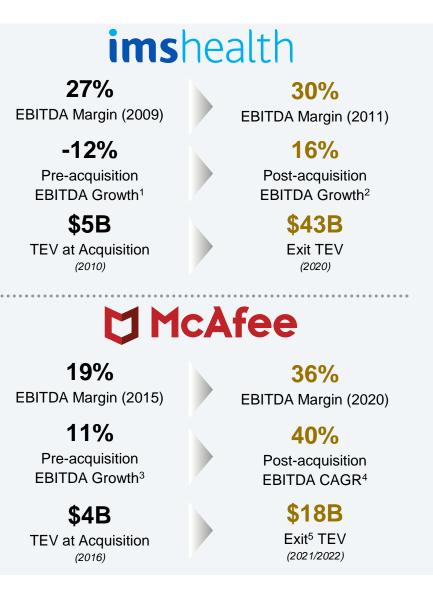
1. EBITDA growth rate from FY08 to FY09.

2. EBITDA growth rate from FY10 to FY11.

3. EBITDA growth rate from FY14 to FY15 (year prior to signing).

4. EBITDA growth rate from FY18 to FY20 (after the closing year).

5. Represents combined announced TEV of sales of Enterprise and Consumer businesses.







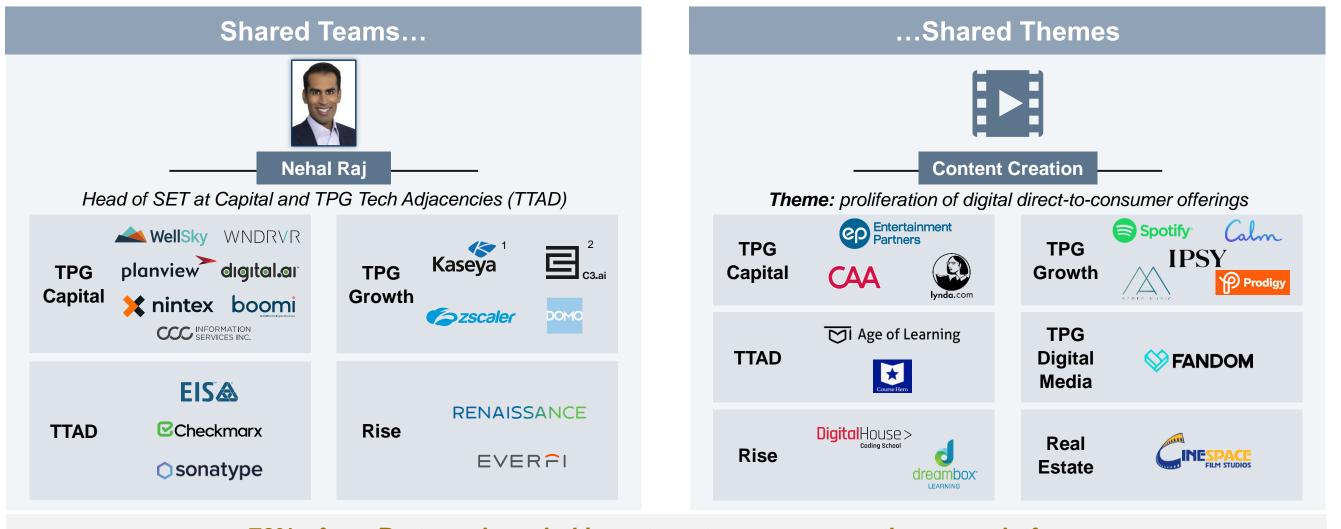






#### **Shared Teams and Shared Themes**





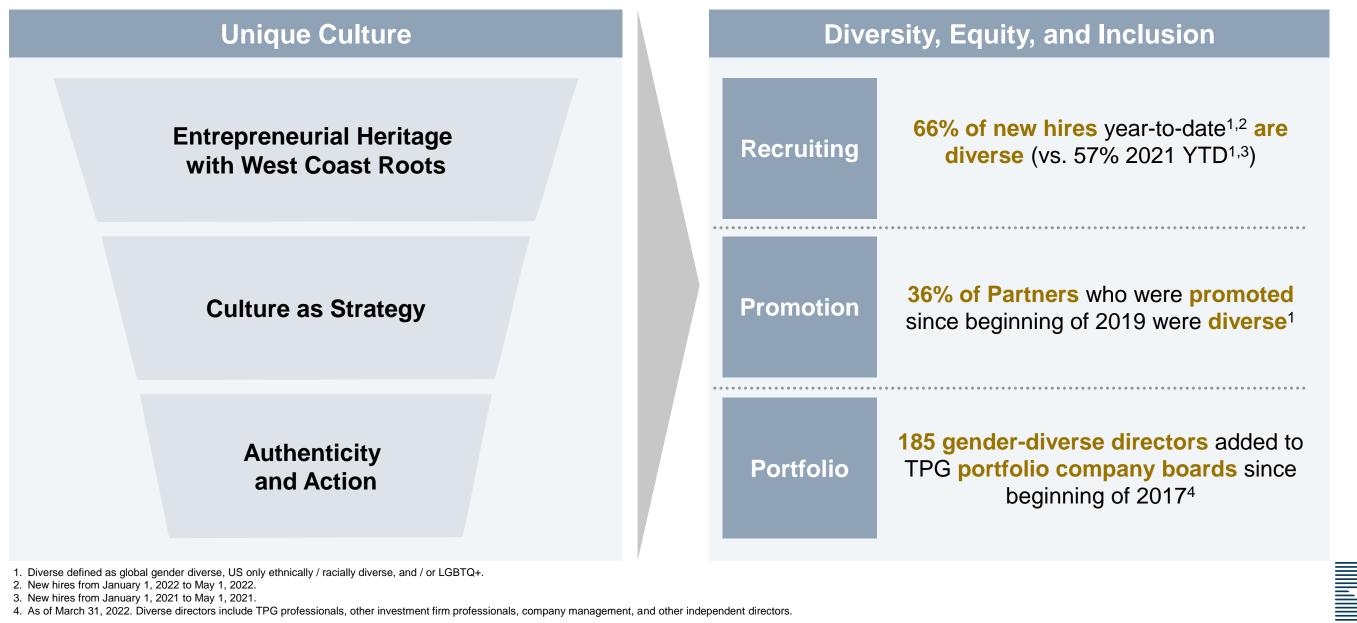
70% of our Partners have led investments across more than one platform

TTAD also invested in Kaseya.
 TTAD also invested in C3.ai.



#### **Our Culture Drives Outcomes**





1. Diverse defined as global gender diverse, US only ethnically / racially diverse, and / or LGBTQ+.

2. New hires from January 1, 2022 to May 1, 2022.

3. New hires from January 1, 2021 to May 1, 2021

4. As of March 31, 2022. Diverse directors include TPG professionals, other investment firm professionals, company management, and other independent directors.







#### **Attractive Scale**

## **Distinct Positioning**

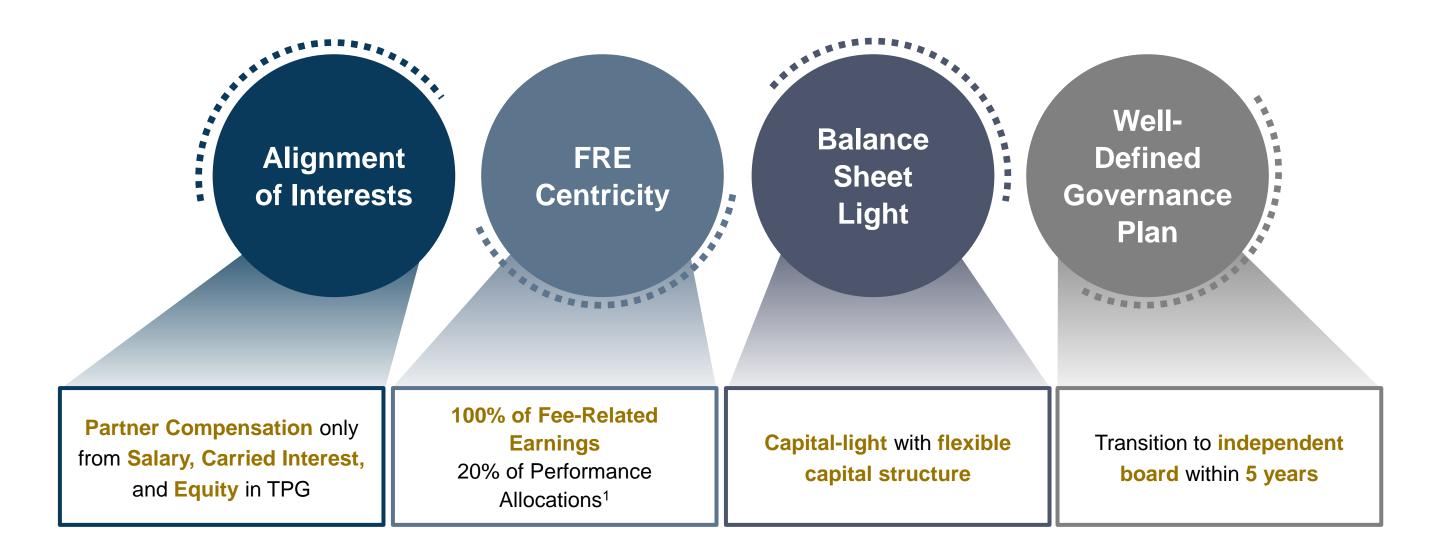
Strong Growth

Strong Historical Performance Robust Growth Engine





#### **Next Generation Public Company Structure**





## **Strong Financial Profile of Consistent, Profitable Growth**







#### Pre-Tax Distributable Earnings (DE)<sup>1</sup> (\$M)



Fee-Related Revenue<sup>1</sup> (\$M)



#### Fee-Related Earnings (FRE)<sup>1</sup> (\$M)



25 1. All periods shown are on a pro forma basis adjusted for the Reorganization as if it occurred January 1, 2020. See appendix for a reconciliation to GAAP revenue and net income, as applicable. These non-GAAP metrics should be viewed in conjunction with the GAAP metrics that are included in the appendix herein.

2. Based primarily on current and future generation funds, excluding legacy and former affiliate funds.

#### FRE Growth Engine

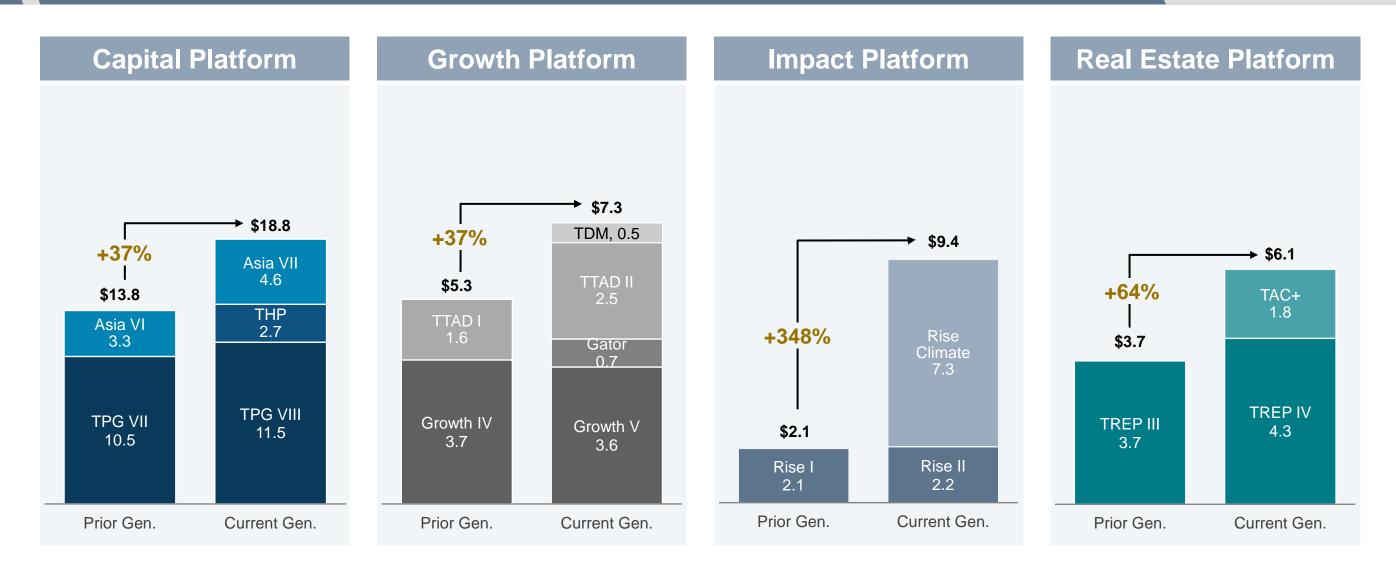






## **1** Fundraising for Existing Products







## **Entering Fundraising Cycles with Broad-Based Momentum Across Recent Vintages**



Performance Momentum as of 3/31/22 <sup>1</sup>				
	Fund	Vintage	Gross IRR	Gross MoM
	TPG VIII	2019	81%	1.7x
되	TPG VII	2015	30%	2.4x
Capital	TPG Healthcare Partners	2019	78%	1.8x
ပ	Asia VII	2017	36%	1.9x
	Asia VI	2012	20%	2.3x
	Growth V	2020	NM	NM
Growth	Growth IV	2017	31%	1.8x
Gro	TTAD I	2018	53%	1.9x
	TDM	2017	30%	2.1x
Impact	Rise II	2020	85%	1.4x
l m	Rise I	2017	30%	2.1x
Real state	TREP III	2018	41%	1.5x
Est	TREP II	2014	30%	1.8x

#### **\$29** billion of realizations in the last twelve months

Note: All data as of March 31, 2022. Past performance is not indicative of future results.

1. Net IRRs for were 50% (TPG VIII), 23% (TPG VII), 46% (TPG Healthcare Partners), 24% (Asia VI), 15% (Asia VI), 21% (Growth IV), 43% (TTAD I), 24% (TDM), 44% (Rise II), 21% (Rise I), 31% (TPG RE III) and 21% (TPG RE II).

## <sup>2</sup> AUM Subject to Fee Earning Growth

#### **AUM Not Yet Earning Fees**

#### \$6.7 Billion

#### **FAUM Subject to Fee Step-Up**

#### \$2.3 Billion

Represents the sum of the gross revenue opportunity for each non legacy fund with unallocated capital, the deployment of which would result in incremental management fees being earned. Revenue opportunity for each fund is calculated as (a) the incremental amount of unallocated capital that would be invested to achieve a range of 90%-100% total deployment of the original commitments of the fund, multiplied by (b) the incremental fee rate that we anticipate would be earned on invested capital and (c) the proportion of the fund's commitments that are expected to pay fees based on the amount of invested capital.



#### Embedded Fee-Related Revenue Opportunity

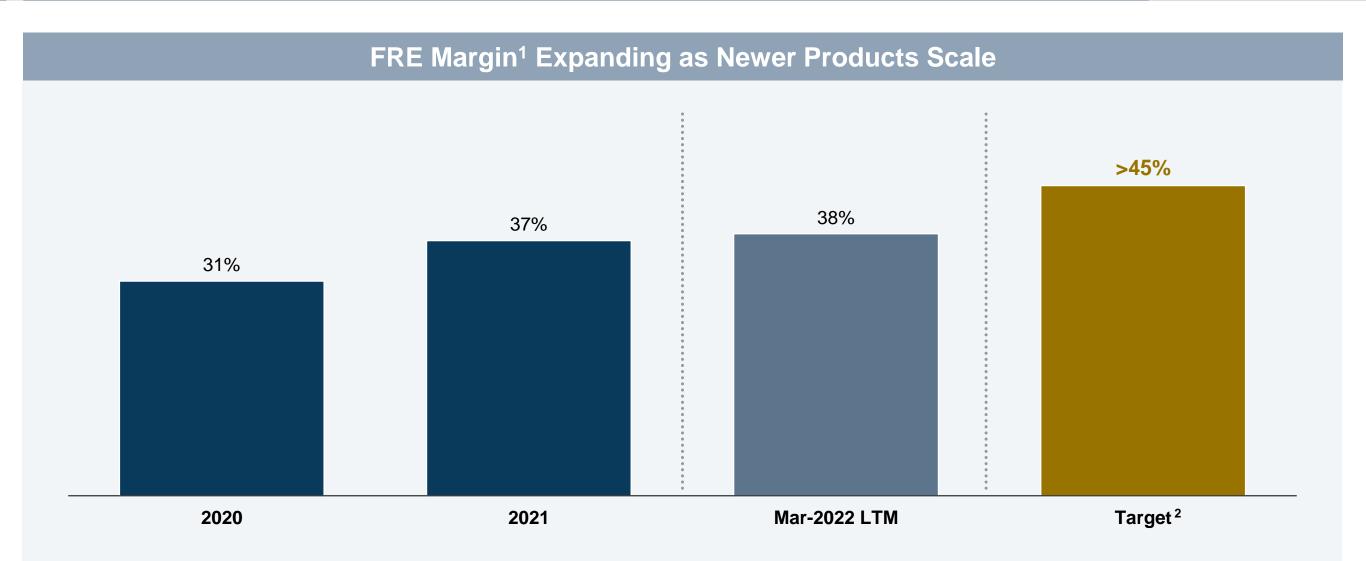


Annual Revenue Opportunity at 1Q'22<sup>1</sup>



# **3** Operating Leverage



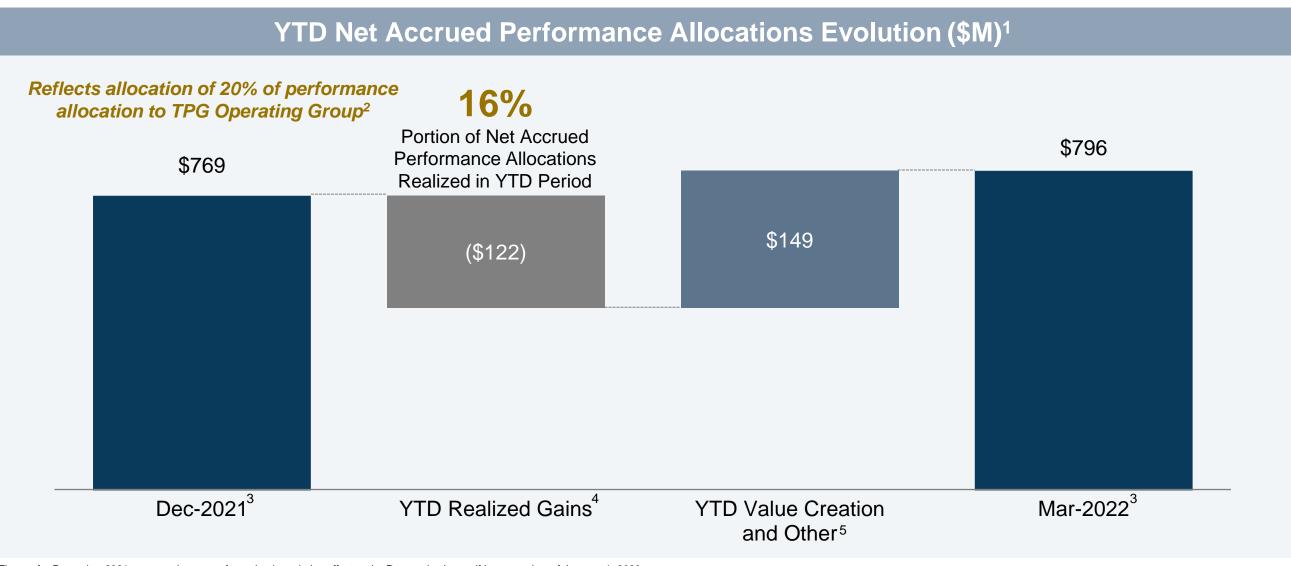


FRE Margin is calculated as Fee Related Earnings divided by Fee Related Revenues. All periods shown are on a pro forma basis adjusted for the Reorganization as if it occurred January 1, 2020. See appendix for a reconciliation to GAAP revenue and net income, as applicable. These non-GAAP metrics should be viewed in conjunction with the GAAP metrics that are included in the appendix herein. No offering related adjustments have been included in these metrics because they are not currently estimable.
 There is no guarantee that we will be able to achieve the illustrative target FRE margin indicated, or, if the target percentage is achieved that the increase will be based off our historical results. See Forward-Looking Statements.

## **Embedded Earnings from Net Accrued Performance Allocations**



31



1. Figures for December 2021 presented on a pro forma basis and give effect to the Reorganization as if it occurred as of January 1, 2020.

2. Based primarily on current and future generation funds, excluding legacy and former affiliate funds.

3. Accrued performance allocations represents on a pro forma basis the amounts allocable to the TPG Operating Group Common Unit holders based on the estimated allocation percentages.

4. YTD Realized Gains represents realized performance allocations, net attributable to the TPG Operating Group Common Unit holders for the three months ended March 31, 2022.

5. YTD Value Creation represents the net appreciation in net accrued performance allocations attributable to the TPG Operating Group Common Unit holders based on the performance of the underlying funds and their investments.

# **45** Organic and Inorganic Growth Opportunities













Purpose-built for growth and innovation in the next era of alternative asset management







#### **Summary Balance Sheet**



Unaudited Non-GAAP Balance Sheet Measures <sup>1</sup>		
TPG Operating Group (\$M)	Balance Sheet 3/31/22	
Cash and Cash Equivalents	\$583	
Restricted Cash	13	
Accrued Performance Allocations	796	
Investment in Funds	575	
Other Assets, Net	646	
Total Book Assets	\$2,614	
Accounts Payable, Accrued Expenses and Other	59	
Securitized Borrowing, Net	245	
Senior Unsecured Term Loan	199	
Total Book Liabilities	\$503	
Net Book Value	\$2,110	

1. See Page 38 for a reconciliation of Unaudited Assets and Liabilities measures to our Unaudited Non-GAAP Assets and Liabilities as of March 31, 2022.



#### FRR and FRE Bridge



(\$M)	2020	2021	1Q'22	1Q'22 LTM
GAAP Revenue	\$2,115	\$4,976	\$1,111	\$4,882
- Capital-allocation income	(1,231)	(3,998)	(838)	(3,842)
- Deconsolidation of former affiliate	(87)	-	-	-
- Expense reimbursements	(110)	(133)	(33)	(135)
+ Investment income and other	30	22	0	9
Fee-Related Revenue	\$716	\$867	\$241	\$915
+ Reorganization Adjustments <sup>1</sup>	11	7	-	6
Pro Forma Fee-Related Revenue	\$727	\$874	\$241	\$921
Distributable Earnings	\$451	\$1,249	\$215	\$1,362
- Realized performance allocations, net	(313)	(1,000)	(122)	(1,056)
- Realized Investment income and other, net	(57)	(93)	(7)	(92)
+ Depreciation Expense	7	7	2	7
+ Interest expense, net	15	15	4	16
Total Fee-Related Earnings	\$101	\$179	\$92	\$237
+ Reorganization Adjustments <sup>1</sup>	125	148	-	114
Pro Forma Fee-Related Earnings	\$227	\$326	\$92	\$351

Note: Figures above may not sum due to rounding. 1. See the public TPG 4Q21 Earnings Release dated March 28, 2022 and the public TPG 1Q22 Earnings Release dated May 10, 2022 for a full description of pro forma adjustments for 2020 and 2021, and 1Q'22 and 1Q'22 LTM, respectively.

#### **DE Bridge**



(\$M)	2020	2021	1Q'22	1Q'22 LTM
GAAP Net Income	\$1,439	\$4,656	\$163	\$3,657
+/- Net (income) loss attributable to redeemable interests in Public SPACs	196	(155)	(1)	(93)
+/- Net (income) loss attributable to non-controlling interests in consolidated TPG Funds	12	(19)	-	(25)
- Net (income) attributable to other non-controlling interests	(549)	(2,081)	(119)	(1,711)
- Gain on deconsolidation	(402)	-	-	-
+ Amortization expense	-	14	3	17
+ Equity-based compensation	-	-	190	190
- Unrealized performance allocations, net	(267)	(857)	(36)	(490)
- Unrealized investment income	(20)	(295)	(3)	(171)
+/- Unrealized (gain) loss on derivatives	21	(21)	(1)	(35)
- Income taxes	-	-	(1)	(1)
+/- Non-recurring items and other	11	(2)	3	1
After-tax Distributable Earnings	\$441	\$1,240	\$199	\$1,339
- Reorganization Transaction Adjustments <sup>1</sup>	(184)	(677)	-	(644)
- Offering Transaction Adjustments <sup>1</sup>	(25)	(24)	-	(24)
After-Tax Pro Forma Distributable Earnings	\$232	\$538	\$199	\$672
+ Income taxes	15	34	16	46
Pre-Tax Pro Forma Distributable Earnings	\$247	\$572	\$215	\$718

Note: Figures above may not sum due to rounding. 1. See the public TPG 4Q21 Earnings Release dated March 28, 2022 and the public TPG 1Q22 Earnings Release dated May 10, 2022 for a full description of pro forma adjustments for 2020 and 2021, and 1Q'22 and 1Q'22 LTM, respectively.

# **Unaudited Pro Forma Non-GAAP Balance Sheet** Bridge



(\$M)	1Q'22
Total GAAP Assets	\$9,664
Impact of consolidated TPG Funds and Public SPACs	(1,011)
Impact of other consolidated entities	(6,051)
Impact of reclassification adjusments <sup>1</sup>	11
Total Book Assets	\$2,614
Total GAAP Liabilities	\$5,239
Impact of consolidated TPG Funds and Public SPACs	(48)
Impact of other consolidated entities	(4,702)
Impact of reclassification adjusments <sup>1</sup>	14
Total Book Liabilities	\$503
Total GAAP Redeemable equity from consolidated Public SPACs	\$1,000
Impact of consolidated TPG Funds and Public SPACs <sup>2</sup>	(1,000)
Total Book Redeemable equity from consolidated Public SPACs	\$0
Total GAAP Equity	\$3,425
Impact of consolidated TPG Funds and Public SPACs	37
Impact of other consolidated entities	(1,349)
Reclassification adjusments <sup>1</sup>	(3)
Net Book Value	\$2,110

Note: Figures above may not sum due to rounding.

38 1. Certain amounts were reclassified to reflect how we utilize our non-GAAP balance sheet measures. We separately analyze our investments on a non-GAAP basis between accrued performance fees and other investments, which consists of co-investments into our funds and other equity method investments. Additionally, we reclassified GAAP financial statement amounts due from affiliates and certain amounts within other assets, net for non-GAAP purposes and reclassified GAAP financial statement amounts due to affiliates and other liabilities within accounts payable, accrued expenses and other for non-GAAP purposes.

2. The \$1,000 million redeemable equity represents ownership interest in each SPAC that is not owned by the TPG Operating Group and is presented separately form GAAP partners' capital in the accompanying condensed consolidated financial statements.